### WHO ATTENDS?

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Role Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>32%</td>
<td>CCOs</td>
</tr>
<tr>
<td>20%</td>
<td>Directors, Managers, Compliance Analysts</td>
</tr>
<tr>
<td>13%</td>
<td>CEOs, Partners, Principles</td>
</tr>
<tr>
<td>9%</td>
<td>CFOs, VPs Financial Services, EVPs, SVPs, Auditors</td>
</tr>
<tr>
<td>8%</td>
<td>Other, Education &amp; Training</td>
</tr>
<tr>
<td>6%</td>
<td>Compliance Officers</td>
</tr>
<tr>
<td>5%</td>
<td>VPs Compliance</td>
</tr>
<tr>
<td>4%</td>
<td>General Counsels/Attorneys</td>
</tr>
<tr>
<td>3%</td>
<td>Consultants</td>
</tr>
</tbody>
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Opportunity to Reach an Influential Audience: Your organization will be exposed to 800-900 attendees who serve on the front lines of the compliance community. They are often the decision makers as it relates to products and services for their organizations or firms. There is a reason why the national conference is the event of the year to not miss. With over 2,000 members, NSCP offers companies like yours a unique opportunity to engage with compliance professionals seeking information and resources to assist with their compliance programs. Why partner with NSCP? To be part of the solution.

Increase Visibility and Name Recognition:
- Showcase new products and services to the people who use them
- Generate new business contacts and sales leads
- Gain valuable insight into the needs of your marketplace
- Enhance your bottom line

Become a Bigger Part of the Compliance Community: NSCP sponsorships provide an ideal opportunity for companies like yours to show your support of the compliance community and to build important business relationships both now and into the future.
**Sponsor Benefits Include:**

- Two complimentary full-access registrations and additional exhibitor passes available at a discount rate
- Convenience to your team, leveraging pre-fabricated exhibitor booths to showcase your current brand, allowing your team to focus on building relationships instead of booth set-up and shipping
- Increased traffic due to location of booth spaces in a prime location of the East/South Foyers
- Variety of partnership opportunities at all price points for additional outreach
More than a partner, become a MemberALLY

The NSCP MemberALLY Premium Sponsorship program embraces the spirit of partnership for up to twelve (12) partners each year with Gold, Silver and Bronze levels available. Demonstrate your support for NSCP throughout the year by becoming a MemberALLY. Our scaled packages offer:

- Sponsorship recognition and attendance at NSCP Spring Conferences & Regulatory Interchanges
- Recognized as a MemberALLY exhibitor & first choice of booth selection for the NSCP National Conference
- Exclusive advertising feature on NSCP website
GOLD LEVEL MemberALLY

Four Available | $17,000 each

- Spring Conference Sponsorship Recognition (web & signage) pre and post attendee lists for each event (does not include email addresses)

- Full Access Pass – One attendee badge for NSCP Spring Conference in Chicago, IL and One attendee badge for each NSCP Regulatory Interchange event in New York, NY | Newport Beach, CA, | Chicago, IL | Denver, CO | Boston, MA

- Priority Booth Selection for Exhibiting at the NSCP National Conference (ends 2/15), to include all standard single booth entitlements, along with, first choice selection of booth location on exhibit hall floor plan (an $8,500 value)

- 3 Complimentary Attendee Passes to the National Conference (a $7,500 value)

- MemberALLY Premium Sponsor recognition (web & signage) at the NSCP National Conference

- Company logo and description at the bottom of one NSCP email blast marketing the 2020 National Conference. (NSCP will work with you as to which email you will be listed on – limited offering)

- Exclusive 12 month advertising opportunity on the NSCP Website

- A one year listing on the NSCP Vendor Directory

- One bag insert for the National Conference
SILVER LEVEL MemberALLY

**Four Available | $12,500 each**

- Spring Conference Sponsorship Recognition (web & signage) pre and post attendee lists for each event (does not include email addresses)

- One attendee badge NSCP Spring Conference in Chicago, IL and One Regulatory Interchange event, choice of New York, NY | Newport Beach, CA | Chicago, IL | Denver, CO | Boston, MA

- Priority Booth Selection for Exhibiting at the NSCP National Conference (ends 2/15), to include all standard single booth entitlements, along with, early choice selection of booth location on exhibit hall floor plan (an $8,500 value)

- 3 Complimentary Attendee Passes to the National Conference (a $7,500 value)

- MemberALLY Premium Sponsor recognition (web & signage) at the NSCP National Conference

- Company logo and description at the bottom of one NSCP email blast marketing the 2020 National Conference. (NSCP will work with you as to which email you will be listed on – limited offering).

- Exclusive 6 month advertising opportunity on the NSCP Website

- A one year listing on the NSCP Vendor Directory

- One bag insert for the National Conference
BRONZE LEVEL MemberALLY

Four Available | $11,000 each

- Spring Conference Sponsorship Recognition (web & signage) pre and post attendee lists for each event (does not include email addresses)

- One attendee badge NSCP Spring Conference in Chicago, IL and One Regulatory Interchange event, choice of New York, NY | Newport Beach, CA | Chicago, IL | Denver, CO | Boston, MA

- Priority Booth Selection for Exhibiting at the NSCP National Conference (ends 2/15), to include all standard single booth entitlements, along with, early choice selection of booth location on exhibit hall floor plan (an $8,500 value)

- 2 Complimentary Attendee Passes to the National Conference (a $3,000 value)

- MemberALLY Premium Sponsor recognition (web & signage) at the NSCP National Conference

- Company logo and description at the bottom of one NSCP email blast marketing the 2020 National Conference. (NSCP will work with you as to which email you will be listed on – limited offering)

- Exclusive 2 month advertising opportunity on the NSCP Website

- A one year listing on the NSCP Vendor Directory

- One bag insert for the National Conference
EXHIBITORS REFERENCE GUIDE

Premium Booth
$8,750 Single* / $16,500 Double*

East Wing Booth
$8,500 Single* / $16,000 Double*

South Wing Booth
$8,000 Single* / $14,000 Double*

- Booth selection of booth location is based on order in which payment is received and after MemberALLY selection is complete

- 2 Complimentary Attendee Passes (4 with double)

- Chair, Literature Rack, Wastebasket and Stem Light

- National Conference Website, App & Signage Recognition

- Pre-and Post-Conference Attendee Lists (Does Not Include Email Addresses)

- Vendor Directory Listing and Session Matching

- **Does not include promotional bag insert** – Promotional bag insert $275
Over 15 hours of dedicated event breaks, luncheons and networking events for sponsors and exhibitors to engage key prospects and develop brand awareness

One of the largest gatherings of professionals solely dedicated to Compliance

Unique engagement opportunities to promote brand awareness

Convenience to your team, leveraging pre-fabricated exhibitor booths to showcase your current brand, allowing your team to focus on building relationships instead of booths
Sponsored Lounge
1 Available | $18,000
Host your own comfort lounge at the heart of the action. The sponsored lounge includes furniture and branded clings on two pillars, premium bar placement and exhibit booth 31 right next to the lounge entrance.
- Includes 3 Attendee Passes
- One Conference Bag Insert
- Pre & Post Attendee List (Does Not Include Email Addresses)
- Recognition on website and on-site event signage

Lanyard
1 Available | $16,000
The attendee lanyard branded to your company logo/message on the top or bottom of the badge.
- Includes 3 Attendee Passes
- One Conference Bag Insert
- Pre & Post Attendee List (Does Not Include Email Addresses)
- Recognition on website and on-site event signage

The NSCP Conference App
1 Available | $11,000
Showcase your company logo/message on the bottom of the NSCP Conference App. First time login Splash Page with your company logo/message.
- Includes 2 Attendee Passes
- One Conference Bag Insert
- Pre & Post Attendee List (Does Not Include Email Addresses)
- Recognition on website and on-site event signage
**Luncheon Sponsorship**

2 Available | $7,000

*Be a host with the most* with sponsorship of the conference luncheon, for one day, receiving recognition on the ballroom screens and tabletops.

- Includes 1 Attendee Pass
- One Conference Bag Insert
- Pre & Post Attendee List
- Recognition on website and on-site event signage

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**Sessions PowerPoint Slide**

1 Available | $6,000

*Get Noticed* with sponsorship of the conference sessions opening PowerPoint presentation, where you can include a custom branded slide and message to be included in each session’s looped announcements.

- Includes 1 Attendee Pass
- Pre & Post Attendee List (Does Not Include Email Addresses)
- Recognition on website and on-site event signage

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**Registration Area Sponsor**

1 Available | $6,000

*Be the Welcoming Committee* with sponsorship of the conference registration area. Include branded overview slides to be looped alongside other event welcoming remarks.

- Includes 1 Attendee Pass
- Pre & Post Attendee List
- Recognition on website and on-site event signage
**Pillar Clings – South Foyer**

1 Available | $2,000

Splash your company logo/message on the 4 South Foyer pillars interspersed between exhibit booths 33 and 43.
- Includes recognition on the website and on-site event signage
- Cling sponsors are eligible to register up to 2 attendees at the Sponsor Attendee Rate of $850

**Pillar Clings – East Foyer**

2 Available | $2,000

Splash your company logo/message on the 4 East Foyer pillars in the middle of the hallway.
- Includes recognition on the website and on-site event signage
- Cling sponsors are eligible to register up to 2 attendees at the Sponsor Attendee Rate of $850

**PM Snack Break**

2 Available | $2,250

*Fuel Up* with sponsorship of one mid-morning snack break, where attendees are invited to grab a light bite as they continue on with the days sessions.
- Includes recognition on website and on-site event signage
- Snack Break Sponsors are eligible to register up to 2 attendees at the Sponsor Attendee Rate of $850
SPONSORSHIP OPPORTUNITIES

Cocktail Reception
2 Available | $3,750
*Be kind, help them unwind* with sponsorship of one conference cocktail reception, located in the exhibit hall.
- Includes 1 Attendee Pass
- One Conference Bag Insert
- Pre & Post Attendee List
- Recognition on website and on-site event signage and be eligible to register up to 2 attendees at the Sponsor Attendee Rate of $850

Branded High Top Tables – East Foyer
1 Available | $2,500
Create a comfortable area for attendees to congregate during breakfast, snacks and break times.
- Includes recognition on website and on-site event signage
- Branded Sponsor High Table Tops Sponsors are eligible to register 1 attendee at the Sponsor Attendee Rate of $850

Branded High Top Tables – South Foyer
2 Available | $2,500
Create a comfortable area for attendees to congregate during breakfast, snacks and break times.
- Includes recognition on website and on-site event signage
- Branded Sponsor High Table Tops Sponsors are eligible to register 1 attendee at the Sponsor Attendee Rate of $850
2020 NSCP National Conference
Hilton Baltimore
401 Pratt Street  Baltimore Maryland 21201
October 19-21, 2020

HOW TO EXHIBIT/SPONSOR

Plamen Petkov
Business Development Manager | NSCP
Direct: 860-419-5006
plamen@nscp.org
**September 18:**  
Booth Artwork Submission Deadline.

**September 25:**  
Deadline for hotel reservations at the group rate of $239 at the Baltimore Hilton.

**October 1:**  
Deadline for any shipped materials to Strategic Factory for collating materials, etc.

**Booth Assignment:**  
The choice of table locations will be assigned in the order in which a signed contract and full payment is received and after all MemberALLY exhibitors have selected their location. Exhibitors should identify their first three space choices in order of preference.
ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Conference Attendee Lanyards
- Professional Head Shot Center
- Conference App
- Conference Wi-Fi
- Water Bottle / Hydration Stations
- Sessions Power Point Sponsor
- Cell Phone Charging Stations
- Branded Column Clings

- Registration Area
- Luncheon
- Breakfast
- PM Snack Break
- Cocktail Receptions
- Branded Table Tops
- Conference Bag Inserts

For complete details on Sponsorship Opportunities, availability and additional inclusions, please refer to the NSCP Website at www.nscp.org.
No additional table or floor space will be granted under any circumstances. A display is considered to be any material both touching and placed on, or in such a way as to be adjacent to an exhibiting table. Exhibitor property not connected to or in any way touching the display table shall be considered to be “free-standing,” and the use of same is strictly forbidden.

The hotel will be instructed to remove noncompliant exhibition items, or entire displays, at NSCP’s sole discretion. Any vendor not in compliance will forfeit their space and will not be reimbursed.

NSCP will not permit the sharing of tables between exhibitors or an exhibitor who has not paid an exhibit fee. In signing this agreement, you are agreeing that the exhibition space is for your own use. You are not permitted to sublicense, transfer, or assign any portion or part of your allocated space to another party, except as specifically approved by NSCP. You shall not exhibit, nor permit to be exhibited in your space, any merchandise not a part of your own regular products, and shall not exhibit any advertising material not directly pertaining to the products exhibited or where display of such materials would violate or infringe on the intellectual property rights of a third party.

NSCP prohibits distribution of marketing materials outside of your exhibit space. In addition, if an attendee (not a paid exhibitor) is marketing their product or firm during the conference, please notify NSCP staff immediately so appropriate action can be taken.

You agree to comply with all rules and regulations of the hotel and any relevant union in connection with installation, use and dismantling of your exhibit and any other applicable law.