


NSCP

NATIONAL SOCIETY OF
COMPLIANCE PROFESSIONALS

THE NATIONAL CONFERENCE



MemberALLY Opportunities 2020 NSCP National Conference

MORE THAN A PARTNER, BECOME A MEMBERALLY

The NSCP MemberALLY Premium Sponsorship program embraces the spirit of year-round partnership with NSCP:

- ▶ Prominent Branding
- ▶ Maximum Exposure
- ▶ Meaningful Connections
- ▶ Exclusive Advertising Opportunities
- ▶ Year-Round Benefits

Platinum, Gold and Silver levels are available.

Contact:

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[Become a Sponsor >](#)

MemberALLY Packages

SERVICES	SILVER	GOLD	PLATINUM
Video Frame (1 full day)	Not Included	Not Included	Included
Video Feed Between Sessions (1 full day)	Not Included	Not Included	Included
Video Meeting Room	Available a la carte \$350	Available a la carte \$350	Included
Vendor Solution Directory	Included	Included	Included
Session Matching	2 Sessions	4 Sessions	6 Sessions
Attendee Lists	Included	Included	Included
Registration Passes	2 National/1 Spring	3 National/1 Spring	6 National/2 Spring
Website Sponsor Package	Included	Included	Included
Marketing Emails: Company Logo & Description	No longer available	No longer available	3 emails
Recorded Sessions	Included	Included	Included
NSCP Vendor Directory	1-Year Listing	1-Year Listing	1-Year Listing
Logo on NSCP.org website	1 website page	1 website page	3 website pages
Logo in <i>Currents</i> Newsletter	Not Included	6 monthly issues	12 monthly issues
Package Price:	\$6,000	\$9,500	\$18,000
Availability:	(10 available)	(6 available)	(3 available)
	SOLD-OUT	ONLY 2 LEFT	SOLD-OUT

PLATINUM Level MemberALLY

\$18,000 (3 available – Sold-Out)

2020 National Conference Benefits

Video Frame Sponsorship on all sessions for 1 full conference day:

Your firm's logo will be included in the video frame of every live and recorded session offered on that day to be viewed by all registered attendees during and after the conference.

Video Feed Sponsorship for 1 full conference day:

- Exclusive 10 sec. animated logo or gif before each session recognizing your firm as the video feed sponsor for that day (this would be the same day as your frame sponsorship).

Video meeting room of the day of Platinum Sponsorship

Be Part of the Solution:

- Your firm's profile, products and services will be listed on our "Find a Solution" directory on the conference platform. This is a web page that will list all sponsoring firms' info including: logo, company details, any links/other info that you want to share with attendees. Attendees will be able to search/ sort for products and services they need through use of key words that will be matched to your company. In essence, you will be a solution to someone's needs.
- Attendees will be able to connect with you through the messaging feature to ask a question/connect and make direct appointments with you through the platform

Exclusive Session Matching for 6 Sessions

- Select 6 conference sessions that reflect your firm's areas of expertise and have your hyperlinked logo prominently displayed under that session's description both on the live conference website (June – October) and the conference on the virtual platform (viewed during the conference).
- No other firms will be able to match to that session
- You will receive the attendee lists for these 6 sessions including all typed comments and questions asked by attendees
- Sessions available on first come/first serve basis

Attendee Lists:

Pre-conference and post-conference attendee registration lists for the 2020 National and the 2021 Spring Conference (excludes email addresses)

Registration Passes:

- 6 attendee passes for virtual attendance to the 2020 NSCP National Conference
- 2 attendee pass for the 2021 NSCP Spring Conference

PLATINUM Level MemberALLY

MemberALLY Premium Sponsor Feature:

Your firm's logo will be featured prominently on the sponsor page of the 2020 NSCP National Conference website (June to October).

Prominent Marketing:

Company logo and description at the bottom of 3 NSCP email blasts, of NSCP's choosing, marketing the 2020 NSCP National Conference.

Other conference benefits:

- Access to recorded sessions from 70+ conference sessions
- The virtual conference has the potential to attract far more attendees than would normally attend in-person, increasing your firm's exposure rate exponentially

YEAR-ROUND BENEFITS:

NSCP Vendor Directory:

Your firm will be listed for one year in NSCP's Vendor Directory.

Public Advertising Package:

Your firm's logo will be displayed as a MemberALLY on 3 of our NSCP.org public website pages.

NSCP Currents – Newsletter Advertisement:

Your firm will be listed as a MemberALLY in 12 issues of NSCP's monthly newsletter to members.

GOLD Level MemberALLY

\$9,500 (6 available – *only 2 left*)

2020 National Conference Benefits

Be Part of the Solution:

- Your firm's profile, products and services will be listed on our "Find a Solution" directory on the conference platform. This is a web page that will list all sponsoring firms' info including: logo, company details, any links/other info that you want to share with attendees. Attendees will be able to search/ sort for products and services they need through use of key words that will be matched to your company. In essence, you will be a solution to someone's needs.
- Attendees will be able to connect with you through the messaging feature to ask a question/connect and make direct appointments with you through the platform

Exclusive Session Matching for 4 Sessions:

- Select 4 conference sessions that reflect your firm's areas of expertise and have your hyperlinked logo prominently displayed under that session's description both on the live conference website (June – October) and the conference on the virtual platform (viewed during the conference).
- No other firms will be able to match to that session
- You will receive the attendee lists for these 3 sessions including all typed comments and questions asked by attendees
- Sessions available on first come/first serve basis

Attendee Lists:

Pre-conference and post-conference attendee registration lists for the 2020 National and the 2021 Spring Conference (excludes email addresses)

Registration Passes:

- 3 attendee passes for virtual attendance to the 2020 NSCP National Conference
- 1 attendee pass for the 2021 NSCP Spring Conference

MemberALLY Premium Sponsor Feature:

Your firm's logo will be featured prominently on the sponsor page of the 2020 NSCP National Conference website (June to October)

Other conference benefits:

- Access to recorded sessions from 70+ conference sessions
- The virtual conference has the potential to attract far more attendees than would normally attend in-person, increasing your firm's exposure rate exponentially
- A la carte link to a Video Meeting Room of your choice available at \$350 per room. Platform and management of meeting rooms is a sole responsibility of sponsors

GOLD Level MemberALLY

YEAR-ROUND BENEFITS:

NSCP Vendor Directory:

Your firm will be listed for one year in NSCP's Vendor Directory.

Public Advertising Package:

Your firm's logo will be displayed as a MemberALLY on 1 of our NSCP.org public website pages.

NSCP Currents – Newsletter Advertisement:

Your firm will be listed as a MemberALLY in 6 issues of NSCP's monthly newsletter to members.

SILVER Level MemberALLY

\$6,000 (10 available – Sold-Out)

2020 National Conference Benefits

Be Part of the Solution:

- Your firm's profile, products and services will be listed on our "Find a Solution" directory on the conference platform. This is a web page that will list all sponsoring firms' info including: logo, company details, any links/other info that you want to share with attendees. Attendees will be able to search/ sort for products and services they need through use of key words that will be matched to your company. In essence, you will be a solution to someone's needs.
- Attendees will be able to connect with you through the messaging feature to ask a question/connect and make direct appointments with you through the platform

Exclusive Session Matching for 2 Sessions

- Select 2 conference sessions that reflect your firm's areas of expertise and have your hyperlinked logo prominently displayed under that session's description both on the live conference website (June – October) and the conference on the virtual platform (viewed during the conference).
- No other firms will be able to match to that session
- You will receive the attendee lists for this session, including all typed comments and questions asked by attendees
- Sessions available on first come/first serve basis

Attendee Lists:

Pre-conference and post-conference attendee registration lists for the 2020 National and the 2021 Spring Conference (excludes email addresses)

Registration Passes:

- 2 attendee passes for virtual attendance to the 2020 NSCP National Conference
- 1 attendee pass for the 2021 NSCP Spring Conference

MemberALLY Premium Sponsor Feature:

Your firm's logo will be featured prominently on the sponsor page of the 2020 NSCP National Conference website (June to October)

Other conference benefits:

- Access to recorded sessions from 70+ conference sessions
- The virtual conference has the potential to attract far more attendees than would normally attend in-person, increasing your firm's exposure rate exponentially
- A la carte link to a Video Meeting Room of your choice available at \$350 per room. Platform and management of meeting rooms is a sole responsibility of sponsors

SILVER Level MemberALLY

YEAR-ROUND BENEFITS:

NSCP Vendor Directory:

Your firm will be listed for one year in NSCP's Vendor Directory.

Public Advertising Package:

Your firm's logo will be displayed as a MemberALLY on 1 of our NSCP.org public website pages.

Host a Chat Room for a Day

“Ask an Expert” Chat Room

\$4,000 per day (1 per day, 3 total available)

- Engage with attendees by hosting a full day chat room, featuring a topic of your choice
- One vertical banner ad linked to the chat room will be displayed on the conference home page (please see sample below)
- Entice people to visit your chat rooms by announcing a prize drawing for anyone entering or participating
- Encourage attendees to ask questions, share their current challenges, exchange best practices and learn from one another in your chat room
- Includes 2 registration passes for chat room moderators to participate in the virtual conference
- The topic must be reviewed and approved by NSCP on a first-come basis (example of a topic: “Cybersecurity Challenges”)
- Receive a post-report of all attendees who entered your chat room
- One push notification for sponsored day

Sample Ad:

